

School-based Career and College Readiness Program

Impact Report 2022-2023

Achieve Twin Cities is the sole universal career and college readiness (CCR) provider for Minneapolis Public Schools and Saint Paul Public Schools, with embedded Achieve staff serving 28 district high schools.

Each year we reach all 18,000 students who attend our partner schools through a combination of one-on-one advising, group lessons and workshops, large-scale events and fairs, and mass communications. We prioritize our more personalized advising for students who face the greatest barriers to career and college success as we strive to reduce disparities in postsecondary education and high-wage career attainment. Through all of our services, we support a student-centered, future-oriented culture in our schools.

This report outlines the scope and impact of our school-based CCR programming for the 2022-23 school year.

Our Partner School Districts



**Minneapolis
Public Schools (MPS)***

20 Achieve coordinators
9,000 MPS students
11 district high schools
8 contract alternative high schools
1 MPS Online School



**Saint Paul
Public Schools (SPPS)**

8 Achieve coordinators
3 SPPS college and career counselor partners
8,500 SPPS students
8 district high schools

*Our MPS school sites have a higher ratio of Achieve Twin Cities coordinators to students than their SPPS counterparts, so engagement data for these two districts should not be directly compared.

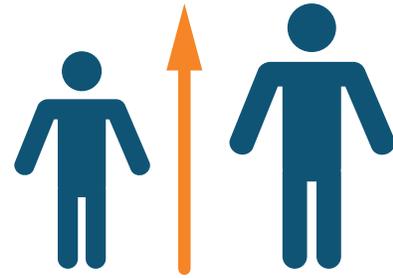
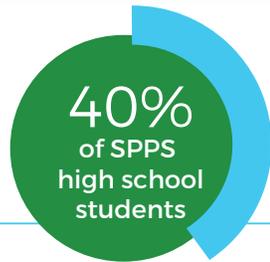
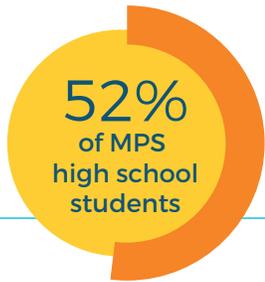
Our Core Approach

Strategy: Achieve Twin Cities partners with Minneapolis and Saint Paul public high schools to provide dedicated, professional career and college readiness expertise and capacity.



Partner school staff who worked with our team in 2022-23 rated Achieve 9 out of 10 for alignment of services, integration into school teams, satisfaction with services and staff expertise.

Strategy: Achieve provides individualized, student-centered advising to foster student self-discovery and agency in their postsecondary transition, and coordinates resources and opportunities for students to increase their career and college pathway knowledge.

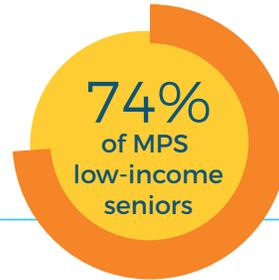
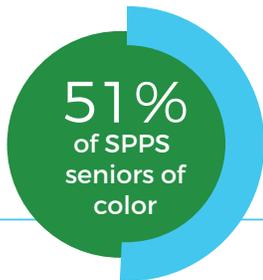
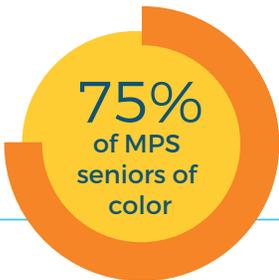


Engagement with All Students

We had our highest-ever engagement with all students in 2022-23, with 52% of MPS high school students and 40% of SPPS high school students directly engaging with Achieve services.

Individual Engagement with Seniors

Our individual engagements with seniors in 2022-23 increased by 22% compared to the previous school year, from 55% to 67%.



Individual Engagement with Seniors of Color

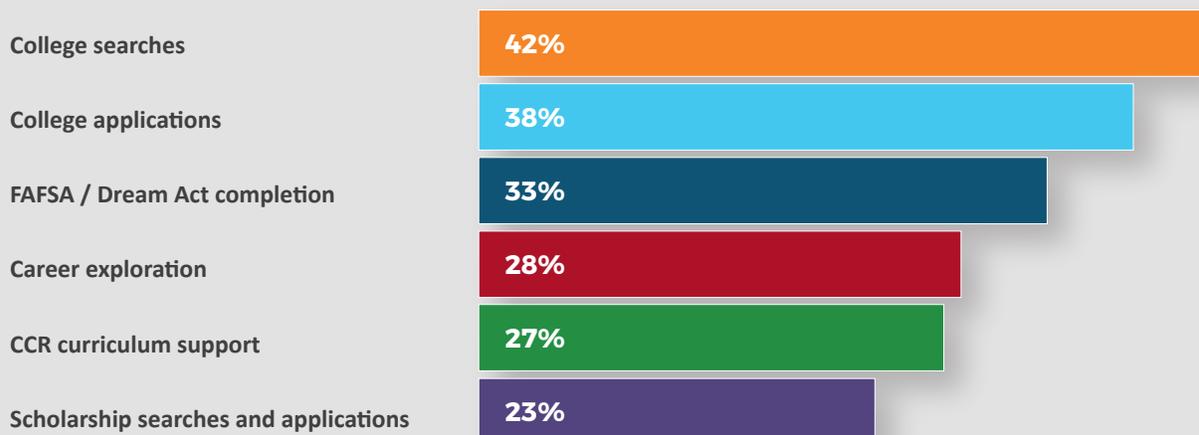
75% of seniors of color in MPS and 51% of seniors of color in SPPS received one-on-one support from our staff and centers.

Individual Engagement with Lower-Income Seniors

74% of MPS low-income seniors and 52% of SPPS lower-income seniors (who qualify for free and reduced lunch) received one-on-one support from our staff and centers

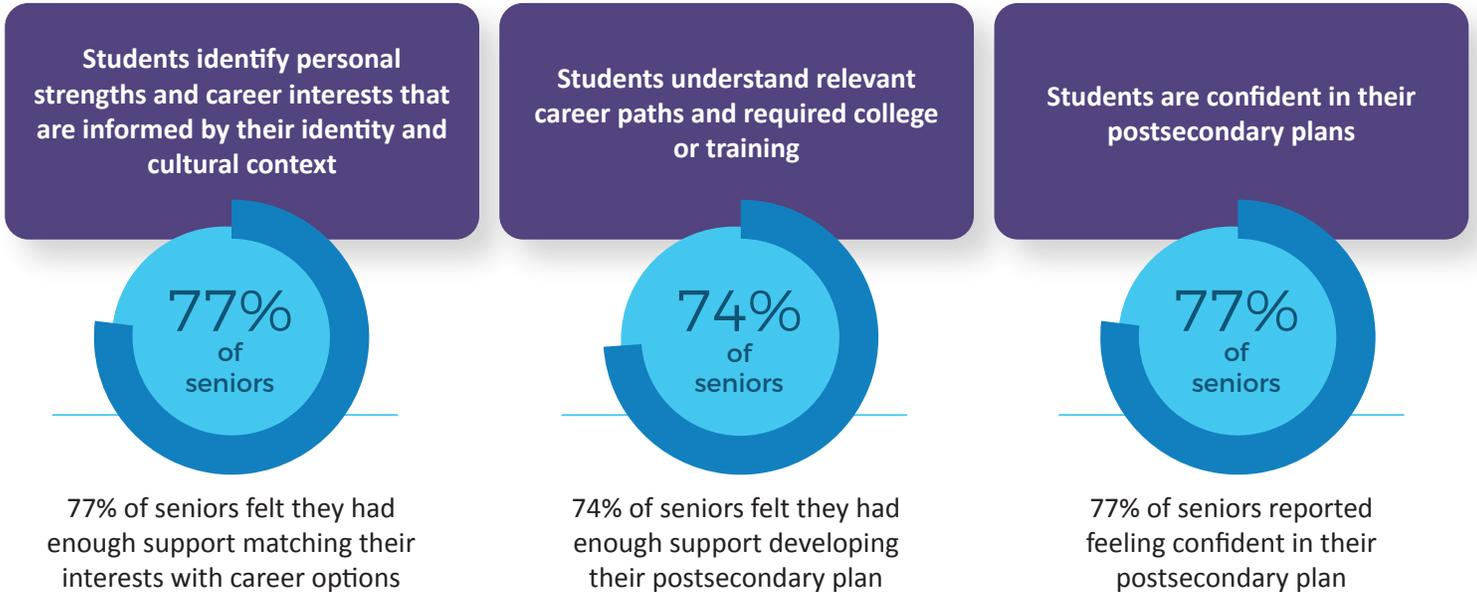
Top Career and College Readiness Services Utilized by Students

Students utilized a wide variety of career and college readiness services at our 28 partner schools.

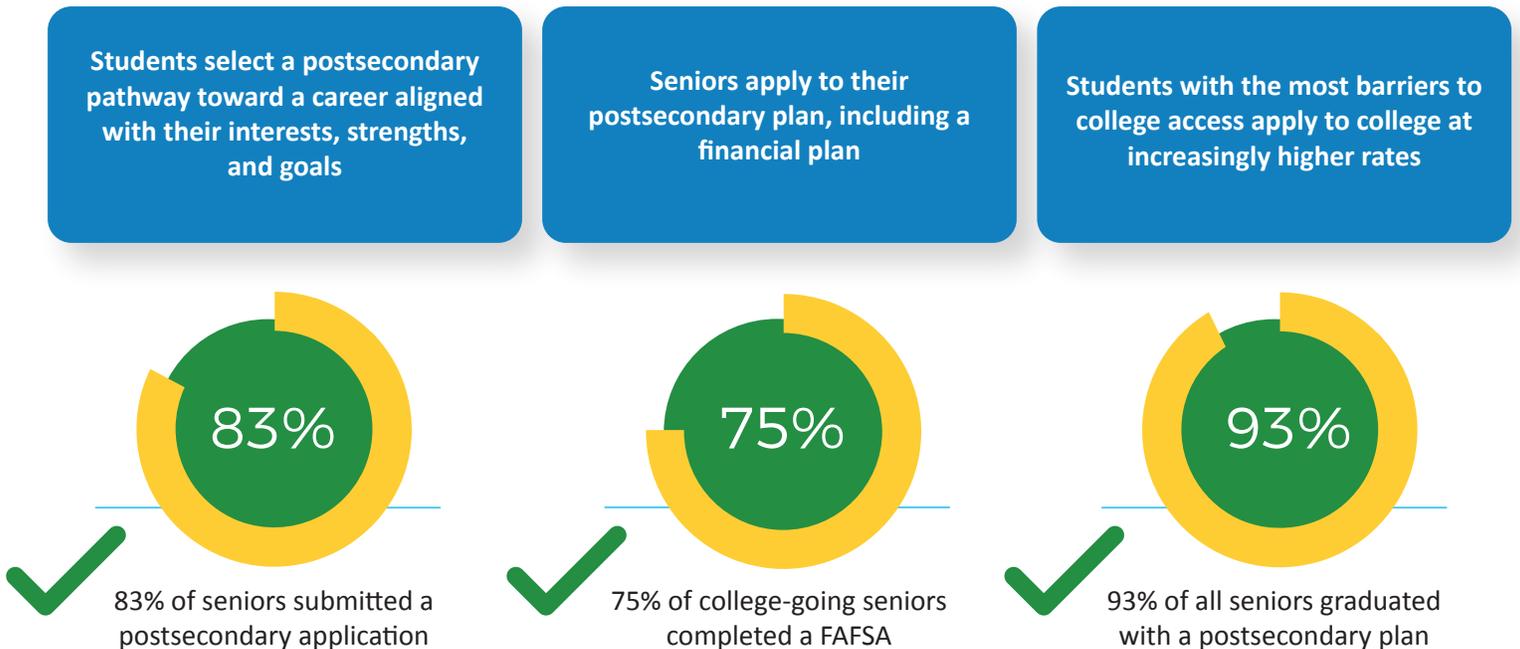


Outcomes for Students

Through participation in Achieve school-based CCR services, we expect to see the following growth in students' knowledge and understanding about postsecondary and career options:



Through the support of our services, we expect to see students take the following actions by the time they graduate high school:

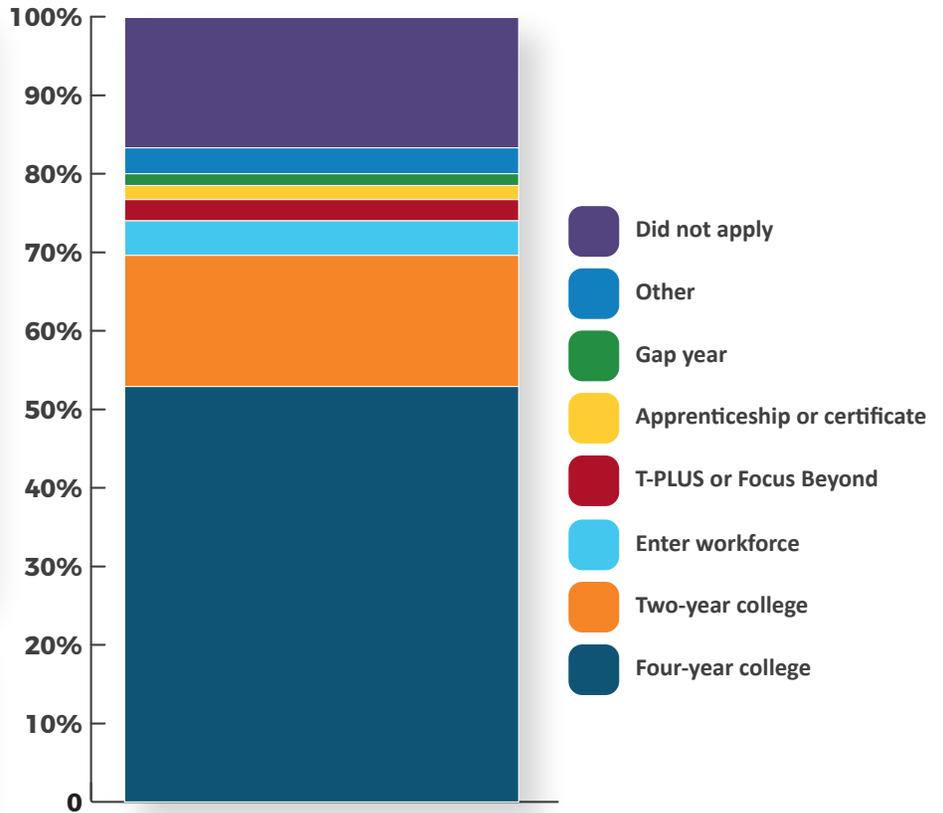


Postsecondary Plan Applications

The Achieve Twin Cities team supports a wide variety of postsecondary pathways to meet individual student interests, skills and needs. These include two and four-year college, apprenticeships, career certificates, entering the workforce, military service, gap years and many other opportunities.



Postsecondary enrollment rates of BIPOC and lower-income students who use Achieve career and college readiness services are 69% and 79% higher than those who do not.



x5

Since 2017, the number of seniors selecting high-quality non-college pathways has increased by more than five times.

Our Mission and Vision

Achieve Twin Cities rallies community support and delivers best-in-class programs to inspire and equip Minneapolis and Saint Paul young people for careers, college and life. Our vision is that all students have full and equitable access to postsecondary education and career opportunities, creating a more just and vibrant community.

Rooted in this core mission and vision, our school-based career and college readiness program strives to ensure that all of the students we serve – regardless of race, income status, ability, language or immigration status – attain purposeful, life-sustaining careers.

For more information about our program or how you can support this vital work, contact us at info@achievetwincities.org.

Make a gift to Achieve Twin Cities



achievetwincities.org

