



What's EDTalks?

Achieve Twin Cities EDTalks features **compelling short talks and conversations with cutting-edge educators, youth advocates, journalists, artists, researchers, policymakers and others on a wide range of equity-focused issues that impact our young people and public education.** Traditionally hosted in front of a live audience, EDTalks Online launched in 2020 in response to COVID-19. Whether live or virtual, our goal is that our audience emerges more informed, curious, energized and ready to find new ways to support our young people. **[Learn more about EDTalks and check out our videos and podcasts!](#)**

SPEAKERS

Our speakers come from **a wide variety of professions, are passionate about their subject matter and represent the communities we serve.** **[Find out more about our speaker selection process.](#)**

AUDIENCES

EDTalks attracts **adults who are interested and invested in public education and our young people.** They include young professionals, educators, youth advocates, policymakers, parents and community leaders.

EDTalks is a program of Achieve Twin Cities in partnership with other outstanding community organizations. During our **first ten seasons, these have included:**

- The Citizens League
- Indigo Education
- Minneapolis Regional Chamber Emerging Leaders
- Pollen Midwest
- Twin Cities PBS: tpt
- Twin Cities Young Education Professionals

SEASONS



VIDEOS AND PODCASTS



All EDTalks events are **recorded and later shared as YouTube videos and Soundcloud podcasts**, which allows people to engage with the topics and speakers without attending an event. Engagement is particularly high on YouTube where **our top ten EDTalks videos have been viewed a combined total of almost 200,000 times!**

We are proud that **EDTalks has a strong reputation as a reliable and creative resource** for our broader community and is seen as a platform for sharing ideas, highlighting expertise and increasing engagement.



140,126+
VIEWS

*Critical Race Theory:
Fact vs. Feeling*
Dr. Keith Stanley Brooks



39,780+
VIEWS

*Trauma-Informed
Classrooms*
Mark Sander



13,876+
VIEWS

*Who Are We Talking
About? The Importance
of Disaggregating Data*
KaYing Yang

Become an EDTalks Partner!



We are always looking for new EDTalks partners for collaboration on programming, funding and promotion, depending on their particular mission, priorities and resources. **These partnerships provide a tremendous opportunity to affiliate with a well-established program** that is increasing visibility on critical public education and equity issues, supporting emerging leaders and strengthening community engagement on behalf of our young people.

Generous multi-year financial support has been provided by the Bush Foundation, with additional grants from Comcast and the Verne C. Johnson Family Foundation. Primary funding for our current 2021-22 season is provided by the Bush Foundation in their final year of event sponsorships. We are actively seeking new program and funding partners.

We'd love to tell you more!

For more information, contact Heidi Johnson
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