



Impact Report 2024-2025

Achieve Twin Cities provides career and college readiness (CCR) services and support for over 17,000 Minneapolis and Saint Paul students each year through our school-based CCR program and Step Up summer internships. In partnership with public institutions, employers and the broader community, Achieve works to ensure that youth who face the greatest barriers can create pathways to purposeful, life-sustaining careers and financial independence.

This report outlines the scope and impact of our programs for the 2024-2025 school year and summer 2025.

SCHOOL-BASED CAREER AND COLLEGE READINESS PROGRAM

Achieve Twin Cities partnered with Minneapolis Public Schools and Saint Paul Public Schools to provide universal career and college readiness support and services in 27 district high schools. Our expert school-based team provided one-on-one advising on career interest exploration and postsecondary plan advising, and coordinated career and postsecondary experiences and resources such as career fairs and college tours.

Engaging with students:



In 2024-2025, 8,837 students participated in our targeted advising or activities. That's 56% of all high school students and 93% of the senior class.



2/3rds of seniors

across all of our schools participated in 1:1 advising sessions with our team

According to high school seniors, these are the Achieve services they used the most:

Career and college readiness curriculum support

College searches

College searches

College application completion

Financial Aid/FAFSA/Dream Act applications

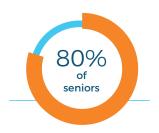
Career exploration

Career exploration

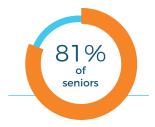


Exploring postsecondary pathways:

Through participation in Achieve school-based CCR services, students gain knowledge and understanding about postsecondary education and career options:

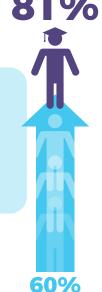


80% of seniors felt they received the support they needed to match their interests with career options



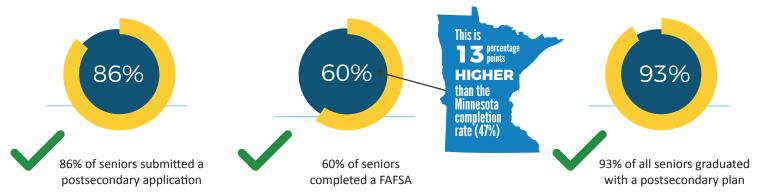
81% of seniors felt they received the support they needed to develop their postsecondary plan

Student confidence in their postsecondary plans increased, with 81% reporting high confidence at graduation compared to 60% at the start of senior year.



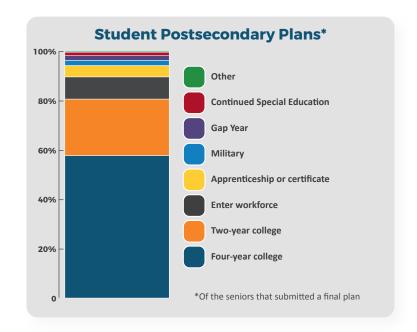
Planning and taking action:

Through the support of our services, we saw students take the following actions by the time they graduated high school:



The Achieve Twin Cities team supports a wide variety of both college and non-college postsecondary pathways to meet individual student interests, skills and needs.







We know our School-based CCR Program works:

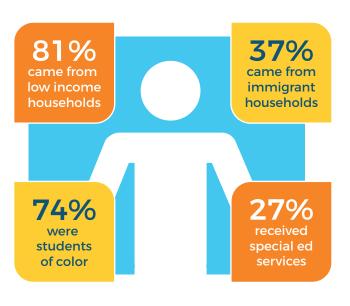
Students of color and low-income students who meet most frequently with our school-based team apply to college at nearly identical rates as their white and affluent peers.

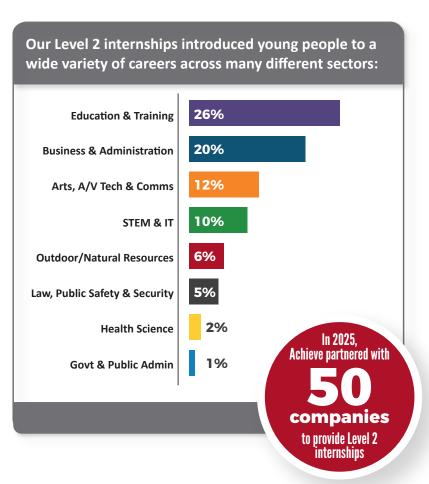


a professional experience and exposure to careers in private sector businesses, public agencies and nonprofits across 15 industries.

> Step Up interns earned \$1.69 million in wages in 2025

Step Up provides high quality, paid on-the-job experience for diverse young talent. Of Step Up's 293 Level 2 interns in 2025:





youth completed the online career

> exploration program

Summer

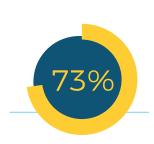
2025:



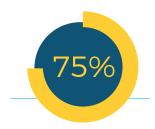
STEM Careers Support

Achieve's career and college readiness programs help students explore a wide variety of STEM careers. Last year, our school-based program hosted 112 career exposure events with STEM professionals, and 38% of Step Up Level 2 internships were in a STEM-related field.

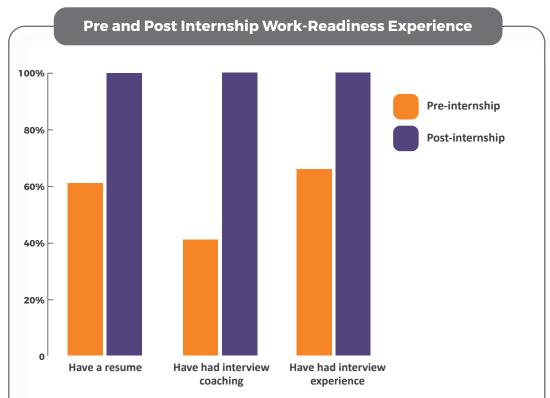
Step Up internships prepare students for the future:



73% of Level 2 youth participants say their internship helped them learn more about their career interests



75% of Level 2 youth say their internship prepared them for success in the workforce



Step Up prepares Minneapolis youth for internships with work readiness experience that is necessary for their future success in the workforce. Most interns do not have this experience prior to Step Up.

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Step Up internships have a positive impact on employers:



95% of Level 2 supervisors say interns made a valuable contribution to their workplace



3 out of 4 Level 2 supervisors

say they are more prepared to work with our future workforce after providing Step Up internships



We know Step Up works:

Low-income youth who participate in Step Up internships enroll in college at rates that are 45% higher than their peers who do not.



